

# IRAN-ASEAN BUSINESS COUNCIL



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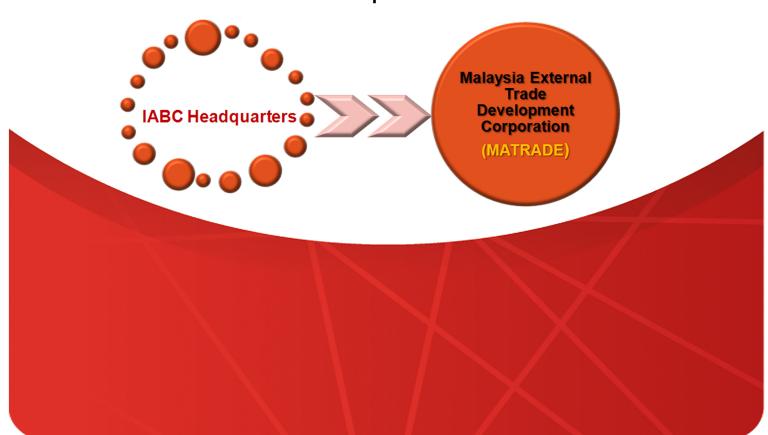
Country Heights, 43000 Kajang, Selangor

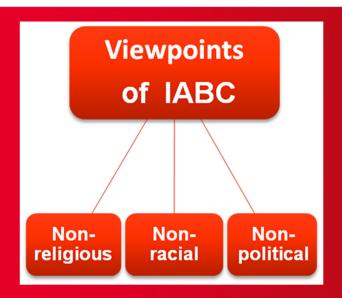
#### INTRODUCTION

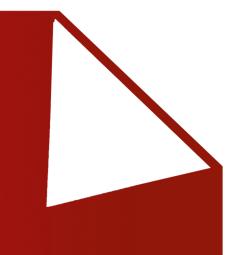
IRAN-ASEAN Business Council was established in 2015 with the aim of boosting trade engagement between Iran and other countries of Southeast Asia. Malaysia is seeking more trade exchanges with Iran and expressed hope that Iran can play a role in distributing Malaysian-made products to its neighbours. One goal of the council is to lay a ground for Iranian investors and other business person in ASEAN countries to use Malaysia as headquarters.

'Iranian investors can use Malaysia to access other ASEAN countries, as well as China, Hong Kong and Japan, via Malaysia,'

'There are myriads of opportunities, and Malaysian business persons are getting briefed on the new windows and are keen to increase their exports to Iran,' IABC invite all Iranian and Malaysian Businessmen to share their economic capabilities with us.







### The IRAN-ASEAN BUSINESS COUNCIL (IABC)

stands strictly as non-political, non-racial & non-religious entity that suits our current era of a globalized world and nations relating to trade activities; with a specific aim to promote trades between two countries, namely Iran & Malaysia, which will gradually expand to the ASEAN region through better understanding of one another country's business laws and requirements, business practices, customs and culture in conducting businesses in those respective countries.

There will be huge frozen assets of Iran in other countries, flowing back inside to Iran. These capital will undoubtedly fuel the trading activities of Iran, and it will also be meant for mega infrastructure development spilling across all sectors of industries like oil and gas, railways, minerals exploration, travel, etc. Besides, from mid-January 2016 onwards, the trades between Iran and other countries will surely flourish. In this new economic development that presents enormous opportunities for the Malaysian businessmen, and also for the Iranian businessmen who wish to expand their businesses to Malaysia or ASEAN region.

#### **IRAN-ASEAN Business Council Structure**

Currently, there are about 50,000 people that make up of the entire Iranian community in Malaysia, and this number would certainly increase if we factor in the Iranian community in the ASEAN region. Currently both Malaysia and Iran enjoy a bilateral trade value of about a billion dollar annually. Besides, Malaysia and Iran have also cooperated in a number of large industrial projects, many of them in the energy sector. In December 2007, the two signed a US\$6 Billion deal to develop areas of Iran's offshore gas fields.

Includes all the coordinators who are committed to the objectives and plans of IABC regardless of their personal interests, consider only the win-win situation. Advisory and coordination Department Includes all those Includes all those who are active in the field knowledgeable in their field Honorary **IABC** of trade and and and who have reached the **Members** industry in both Guidance highest standards and can countries and Department be considered as a good regions. model business behaviour Executive Department Includes all those who are involved in the implementation of the Advisory Board's approvals.

The IRAN-ASEAN Business Council also aims at facilitating trades between Iran and Malaysia through Public listed companies (PLCs), Government linked companies (GLCs), Semi-Medium industries (SMIs) & Semi Medium Enterprises (SMEs), and expanded to trade activities with other ASEAN countries.

Through business dialogue, brainstorming session, discussions, exchanging of business information amongst our members, we believe that it will pave an effective way that can ultimately bring to fruition in terms of the viable projects that can be undertaken by our members, or areas of collaboration in our members' respective industry. Our Business Council aims at providing a facilitation platform that all business parties involved will ultimately be in a win-win

#### **Our Vision & Mission**

Advising decision makers in Iran and Malaysia

Organizing Trade Delegations btween Iran and Malaysia Development of trade, investment and business relations between Malaysia, as the gateway to ASEAN region and Iran as a gateway to west and central Asia in the Middle East, neighbouring 15 countries.

Creating a trust channel to better understanding of business opportunities between the two countries

Implementation of a joint statement between Iran and Malaysia in the fields of interests of two countries

Perform statistical analysis on the barriers and challenges of inter-state relations

Organize business meetings to attract investment and carry out bilateral projects Now Iran is indeed an emerging market providing enormous opportunities for businessmen around the globe to venture into, and also for Iranian businessmen to venture out of Iran country to do business with ASEAN region and the world! With such we welcome you to take the initial step to penetrate both the Iran and ASEAN market by offering your company's great services.

We welcome your enquiries through the phone or email and you may also schedule an appointment with us so that we may share ideas, resources and meaningful connections for smooth bilateral trades and business between two countries and more. More importantly, many businessmen are currently undergoing serious planning and implementation to venture into Iran through our IRAN-ASEAN Business Council, we therefore welcome all of you for your enquiries and appointments. Our Business Council will also periodically extend invitation to you on our upcoming legitimate and official events so that you will have more genuine, accurate and important business networks through our business council.



#### Quick facts:

#### Founded in 2015

The "IABC" is a voluntary nonprofit association.

Registered under Register of Society (ROS) of Malaysia.

Consist of 12 Board Members, leading different business

sectors.

Full time secretariat operate administrative duties as a direct liaison center.

Strategic partner to government link bodies, chamber of commerce & trade related associations.

Network of more than 2,500 companies in Iran-Malaysia Located in Kuala Lumpur.



IRAN-ASEAN Business Council Initiatives
with the presence of
H.E. Mdm Marzieh Afkham Ambassador of
the Islamic Republic of Iran
&

Dr. Esmaeil Tekyehsadat First Counsellor of Iran Embassy

28 January 2016



Iran Business Opportunities in Oil & Gas Industry

5 April 2016 @MATRADE



#### Business Forum on Halal Business Opportunities in Iran 31 May 2016 @MITI



#### International Conference on Business Opportunities of Iran Post-Sanctions Era

26-27 July 2016 @MIDA



### Malaysia-Iran Business Opportunities: Challenges & Way Forward



In collaboration with:







### IABC Trade Delegation to Iran

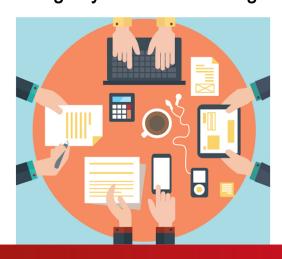
15-23 December 2016



#### Seminar on Doing Business in Iran: Opportunities for Malaysian Companies

12 Jan 2017

Petaling Jaya - Hilton Petaling Jaya



## The second IABC Trade and Business Mission to IRAN

(31st August 2018 – 7th September 2018)







#### IABC SERVICES



**MARKETING** 

- e- MARKETING
- MARKET STUDY
- MARKETING INFORMATION CENTRE

**TRADING** 

- COMPANY REGISTRATION
- TRADE INFORMATION CENTRE

**BUSINESS**MATCHING

- B2B MEETING
- DISPATCHING TRADE DELEGATION
- G2G MEETING

**TRAINING** 

- SHORT TERM
- LONG TERM
- SEMINARS

BUSINESS CONSULTANCY